



## MEDIA ALERT

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### **ELEET GAMES ANNOUNCES FUNDING ROUND WITH BLOCKCHAIN FOUNDERS GROUP AND GAMEFORGE FOUNDER**

**Karlsruhe, Germany (June 14<sup>th</sup>, 2022)** – Today, ELEET GAMES, a new publisher who unveiled its offerings at the end of May, announces that it has successfully closed a first round of funding. The investors include several serial founders from the Berlin startup scene, led by one investor each from the traditional gaming and blockchain industries.

ELEET GAMES, as a self-proclaimed "Players' Publisher," uses blockchain technology to involve players in decisions and the commercial success of the new label's releases.

Lead investors in the pre-seed financing round, which already took place in Q1 2022, are Alexander Roesner, founder and majority owner of Gameforge AG, as well as Web3 venture capital experts Blockchain Founders Group and Blockrocket, known as initiators of the German Blockchain Awards.

Wolfgang Maennel, Managing Director of Blockchain Founders Group comments, "The vision of ELEET GAMES to position itself as a decentralized publisher of games is something we as early stage blockchain investors from the heart of Europe are very happy to support, as it is exactly what the crypto markets need now. Fundamentally functioning offerings, driven by proven experts in their respective industries. Here even from the gaming industry, which is seen by us as well as by many in the crypto space as one of the key drivers for the mass adoption of blockchain in the future."

Alexander Roesner adds, "In all of Gameforge's activities, as well as mine privately, it is important to me that the games published are fun. Would I want to play them myself? That is a simple but very helpful initial indicator. I've known the team behind ELEET GAMES for many years, and as a gamer, I'm already totally looking forward to what's being developed there."

#### **About ELEET GAMES:**

ELEET GAMES is a novel type of publisher for the players, combining traditional as well as blockchain games. We strive to overcome the gap between crypto and core gaming. Game-play and entertainment first. ELEET GAMES additionally allows for optional participation in the commercial success and decision making of the publishing label. We call it: Publishing 3.0 – Game Publishing Decentralized. For more information about the startup, interested parties can visit the website <https://eleet.games> and the [Discord](#) channel.