

PRESS RELEASE

Former Gameforge CEO launches crypto publisher of games

ELEET GAMES lets gamers share in the publisher's success, if they want to

Karlsruhe, Germany (May 25th, 2022) – The new publisher ELEET GAMES is unveiling its offerings today: Allowing gamers to easily play entertaining games, oftentimes free of charge and with the rare opportunity for every player to take part in the decision making and revenue sharing of the organization.

The use of blockchain technologies makes it possible for players to participate in the selfattributed "Players' Publisher" ELEET GAMES – in case they are interested. The focus is solely on the gaming experience, the crypto component remains optional. "We will only be successful in the short and long term if our games are entertaining" comments Managing Director Carsten van Husen, former board member and CEO of German games publisher Gameforge AG. "At ELEET, no one is forced to deal with crypto, buy a token or NFT. Just play along and see if the game is fun!"

Today, the workings of this new type of publisher are presented on the web page <u>https://eleet.games</u> and explained by van Husen opening the games track of the NFTBerlin conference. Since the summer of 2021, the two founders Peter Stein and Carsten van Husen have been working intensively, in the meantime with more than 20 contributors, on the realization of their concept. Initially via channels such as <u>Discord</u>, and in the future via targeted voting, players will be directly involved in current development decisions. As the project progresses, the revenues of all games will be shared with the community using blockchain technology.

Sir Ian Livingstone CBE, an icon of the European games industry, co-founder of Games Workshop and former Executive Chairman of Eidos plc comments: "I've known Carsten for more than 20 years, and when Peter introduced me to the early alpha version of their first MMORPG, Oathbound, in the fall of 2021, it became clear to me that ELEET GAMES had a real opportunity to bring the worlds of gaming and blockchain closer together. But for me, at the end of the day, it always comes down to the quality of the gameplay. In this capacity, I am delighted to be able to contribute as a consultant to ELEET GAMES."

About ELEET GAMES:

ELEET GAMES is a novel type of publisher for the players, combining traditional as well as blockchain games. We strive to overcome the gap between crypto and core gaming. Game-play and entertainment first. ELEET GAMES additionally allows for optional participation in the commercial success and decision making of the publishing label. We call it: Publishing 3.0 – Game Publishing Decentralized. For more information, interested parties can visit <u>www.eleet.games</u>.